Ulster County - HealthAlliance Hospitals 2019 Workplan

Planning Report Liaison: Freddimir Garcia

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E-mail: Fgarcia@hal	Focus Area (select one from drop	Goal Focus Area (select one from								Implementation Partner (Please select one partner from the	
Priority	down list)	drop down list)	Objectives	Disparities	Interventions	Family of Measures	Projected (or completed) Year 1 Intervention	Projected Year 2	Projected Year 3 Interventions	dropdown list per row)	Partner Role(s) and Resources
Prevent Chronic Diseases	Focus Area 3: Tobacco prevention	Goal 3.1 Prevent Initiation of Tobacco	3.1.6: Increase the number of municipalities that adopt retail environment policies, including those that restrict the density of tobacco retailers, keep the price of tobacco products high, and prohibit the sale of flavored tobacco products	Low-income, racial/ethnic minorities, and disadvantaged urban and rural communities	3.1.3 Pursue policy action to reduce the impact of tobacco marketing in lower-income and racial/ethnic minority communities, disadvantaged urban neighborhoods and rural areas. 3.1.4 Keep the price of tobacco uniformly high by regulating tobacco company practices that reduce the real price of cigarettes through discounts.	# of retailers in school zones, presentations completed and community orgs engaged for successful adoption of revised law. Actively Participate in Smokeout, KickButts Day, and	n/a	·	Target specific communities through events, media activities, and social media to educate and inform on harm and regulations	Community-based organizations	CBO will help increase awareness and partner to achieve county wide success.
Prevent Chronic Diseases	Focus Area 4: Preventive care and management	Goal 4.1 Increase Cancer Screening Rates	4.1.1: Increase the percentage of women with an annual household income less than \$25,000 who receive a breast cancer screening based on most recent guidelines 4.1.5: Increase the percentage of adults aged 50-64 who receive a colorectal cancer screening based on the most recent guidelines		 4.1.2: Conduct one-on-one (by phone or in-person) and group education (presentation or other interactive session in a church, home, senior center or other setting). 4.1.3: Use small media such as videos, printed materials (letters, brochures, newsletters) and health communications to build public awareness and demand 	Services Program # of outreach efforts/partners		Due to COVID-19, we were not able to host in-person screenings but adjusted and worked on awareness programs and doubled-down on what we could do: Assisted 1,728 people through the Oncology Support Programs OSP individual outpatient contact was 771	Outreach to community organizations to educate about Cancer screenings and eligibility criteria for free cancer screenings through Cancer Service Program	Hospital	Oncology Support Program, Community Engagement, Community Based Organizations, Faith-Based Community, Cancer Services Program
Prevent Chronic Diseases	Focus Area 4: Preventive care and management	Goal 4.4 In the community setting, improve self-management skills for individuals with chronic diseases, including asthma, arthritis, cardiovascular disease, diabetes and prediabetes and obesity	4.4.1 Increase the percentage of adults with chronic conditions who have taken a course or class to learn how to manag their condition.		4.4.2 Expand access to evidence based self management intervention for individuals with chronic disease	# of community members attending # of patients seen during the one-on-one sessions	n/a	Due to COVID-19, the outpatient services moved entirely to telehealth appointments and continue to focus on the needs and one-on-one appointments via telehealth. Also offered weekly classes including a 3 hour nutrition education course to the Office of the Aging clients.	Continue to hold one-on-one appointments for diabetes and nutrition counseling	Community-based organizations	Awareness and outreach from partners and CBO's with similar mission for health.

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Promote Well-Being and Prevent Mental		GOAL 2.3: Prevent and address adverse			2.3.3: Grow resilient communities	# of individuals trained	n/a	In 2020, we trained 280 individuals in MHAT and	Train individuals in the community to identify and	Community-based organizations	Ulster County Department of Mental
and Substance Use Disorders	Use Disorders Prevention	childhood experiences (ACES)	opportunities to build resilience by at	communities	through education, engagement,	H of non-out-od nofounds			refer and improve the mental health outcomes for		Health, Family of Woodstock, Ulster
			least 10 percent		activation/mobilization and celebration	# or reported referrals		will continue on that front for the following year due	young people		County Sheriff's Office, New Paltz Youth
								to the pandemic.			Program, and Ulster BOCES, an many others.
								We hope to continue increasing not only the number			
								of trained individuals, but the referrals made for			
								services needed.			
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Promote a Healthy and Safe Environment											

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Promote Healthy Women, Infants and	Focus Area 2: Perinatal and Infant GOAL 2.2: Increase Breastfeeding	2.2.1: Increase the percentage of	2.2.2: Promote and implement	Percentage increase of	ln/a		Any Continue to educate Advanced OB-Gyn, The Insti	tute Hospital	Community midwives, family practice doctors, residents,
Children	Health	infants who are exclusively breastfed in	maternity care practices consistent		1,7,5	breastfeeding average rate YTD is 86%.	of Family Health and Family Birth Place on	inospitai	IFH, and Advance OB-Gyn
Cilidien	Health					breastreeding average rate TTD is 80%.		_:	irn, and Advance Ob-Gyll
		the hospital by 10% from 47.0% (2016)	with the Baby Friendly Hospital	rates			importance of exclusive breastfeeding and strate	gies	
		to 51.7% among all infants	Initiative - Ten Steps to Successful			Breastfeeding policy review for nursing staff.	to increase and maintain exclusivity rates.		
			Breastfeeding			Breastfeeding policy and Skin-to-Skin in OB OR po	olicy		
						sent to new anesthesia groups.			
						Education provided (in person):			
						Presentation on Baby-Friendly for residents in			
						February 2020.			
						Presentation on Baby-Friendly for new residents i	in		
						June 2020.			
						Presentation on Baby-Friendly for new OB in			
						November 2020.			
							. [
						Unable to conduct "lunch-and-learns" in person of	due		
						to COVID-19.			
						Created PowerPoint presentations to send to			
						providers and to new anesthesia group (in progre	255		
						of revising and then sending).			
						or revising and then sending).			
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Prevent Communicable Diseases	Todas Area	Cour	Osjectives	Disputities	merveneous	rammy or measures	Trojected (or implemented) real Timervention	Projected rear 2	Trojected rear 5 interventions	nst per row)	rather Role(3) and Resources